

BUSINESS PROPOSAL

EMPOWERING THE NATION

<https://bhc.kanungrow.com/>



**Startup
Odisha**



#startupindia

WHAT IS BHC ?

BUSINESS HELP CENTRE – BHC is the Business Opportunity for every INDIAN to join hands with Fastest Growing Industry and Earn a Steady Income for a Lifetime .

BHC brings this wonderful work culture for everyone To attain and provide the effortless services to their clients.

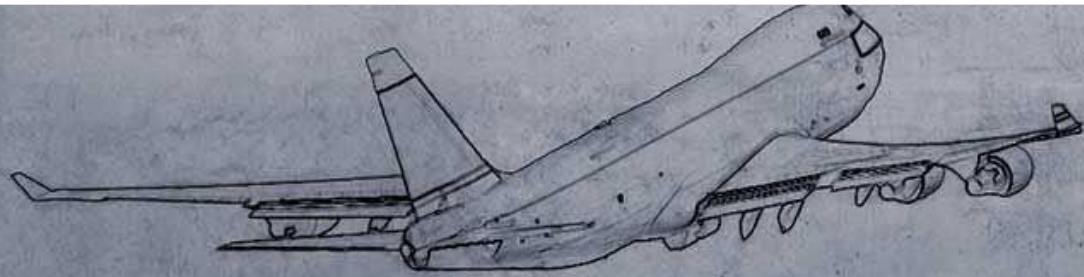
Here at BHC we ensure the best of the class services In different verticals of business .

Marketed verticals which we support are ;

❖ E-GOVERNANCE	❖ BUSINESS SERVICES	❖ FINANCIAL INCLUSION
❖ LEGAL SERVICES	❖ IT	❖ BPM, MARKETING



OBJECTIVE OF OPENING BUSINESS HELP CENTRE



- Expansion of self-sustaining BHC Network till the Gram Panchayat level at least one BHC per Gram Panchayat, more than one preferred.
- Non-discriminatory access to e-Services to rural citizens by making the BHCs complete service delivery centers, utilizing the backend infrastructure already created in terms of other MMPs.
- Creating and strengthening the institutional framework for the rollout and project management, thereby, supporting the District administrative machinery and handholding of the franchisee Centre through local language Help Desk support.
- Providing Centralized Technological Platform for delivery of various services in a transparent manner to the citizens.
- Increasing sustainability of franchisee by sharing maximum commission earned through delivery of e-services and encouraging women as Franchisee.

**So You Can Imagine That There Is Huge Gap Between Demand And Supply !
Moreover with the limited amount of centres in the market makes it more tough for the
consumer to have the services done in a given time frame !**

SOLUTION



BUSINESS HELP CENTRE IS AIMED TO PROVIDE SERVICES AT THE BEST AFFORDABLE RATES AND IN A TIMELY FASHION TO ENSURE THE QUICKER SERVICE . THROUGH ATTAINING THE LICENSE OF THE BUSINESS HELP CENTRE THE FRANCHISEE CAN EASILY PROVIDE ALL SERVICES TO THE CONSUMERS WITH EASY.

A BHC FRANCHISEE DOESN'T NOT REQUIRE TO HIRE ANY EXPERT OR NEED TO HAVE ANY KNOWLEDGE. WE PROVIDE THE SUPPORT SOLUTIONS TO FRANCHISEE THROUGH OUR VAST NETWORK OF BACKEND TEAM .

ABOUT BUSINESS HELP CENTRE - BHC

Business Help Centre is one stop gateway which will help SME small and medium entrepreneurs, shopkeepers, individual to avail various business services at lower fees.

Current scenario of India depicts that a small businessman is totally confused with Income Tax, GST Returns, EWAY bill & all other Bizz compliances. At the same time it's not affordable to them to hire a high valued services of professional tax consultant like CA's as it's not everybody's cup of tea. So either they do not apply for any legal Registration because of lack of knowledge or search for economic solutions.

Any Indian can start BHC to serve the businesses of any size. BHC will work towards their Business compliance needs in cost-effective manner.

BHC will help INDIAN Government to simplify process and remove hurdles and harassment faced by individuals, small and medium size business and traders while dealing with the compliances. This efficient and effective concept of BUSINESS HELP CENTRE is on massive expansion as a franchise model.



Business Help Centre

Prerequisite To Open Business Help Centre



Computer with Internet Connection.
Business Place
Printer/Scanner

Who can Open BHC

- ❖ Any Existing Business Owner.
- ❖ Graduates Looking for Job/Business .
- ❖ Any Individual wish to earn Extra Income .
- ❖ Any Entrepreneur .
- ❖ Anyone wanted to start Business with Low Investment .
- ❖ Any Individual wanted to have a second source of earnings.

The wonderful part of BHC is that anyone with or without business Knowledge can open the BHC , And add a Source of Income for Life be it primary or secondary BHC will always keep pace and assist the Business Owners to achieve what they ever wanted.

Services Offered at Business Help Centre



Other Services(IT & MKTD)

Legal Services

- Drafting
- Notice Manage & Response Handling
- Legal Consultation
- Tax Litigation
- Debt Resolution
- Corporate Litigation

Financial Inclusion

- **Loans**
 - Personal Loan
 - Business Loan
 - Housing/LAP Loan
 - Car Loan
 - Credit Card
 - Gold Loan
 - MSME Loan
 - Project loan
- **Investments**
 - Fixed Deposit
 - Demat Services
 - Mutual Funds, Bonds, NCDs

Business/ Start-up

- Business/Entity Registration
- Accounting & Auditing
- Taxation
- Compliance & Reporting
- Certification & Licenses/ Registrations
- Fundraising & Start-up Support

E-Governance

- AEPS
- TIN-FC
- Bill Payments/BBPS
- E-District Solutions
- Travel Services
- CSP-Banking & Insurance

- App Development
- Web Development
- Digital Marketing
- Lead Generation
- Social Media Management
- Software Solutions
- Office Management
- Verification Management
- Human Resource Management
- Promotional Service
- Supply Chain Management
- Product Development



HOW MUCH CAN YOU EARN THROUGH BUSINESS HELP CENTRE

This Completely depends on your efforts to find the Clients who want to Avail our Services at discounted price . But, we also help you find clients. But remember your efforts are vital in this throughout .



NO OF CLIENTS

Let's say you get only 15 clients in first month and you will earn only for those 15 clients. You are earning only 500 per client .I.E. $500 \times 15 = 7,500/-$.

Services availed

Every client will need our services and important thing to note that this is going to be every month.

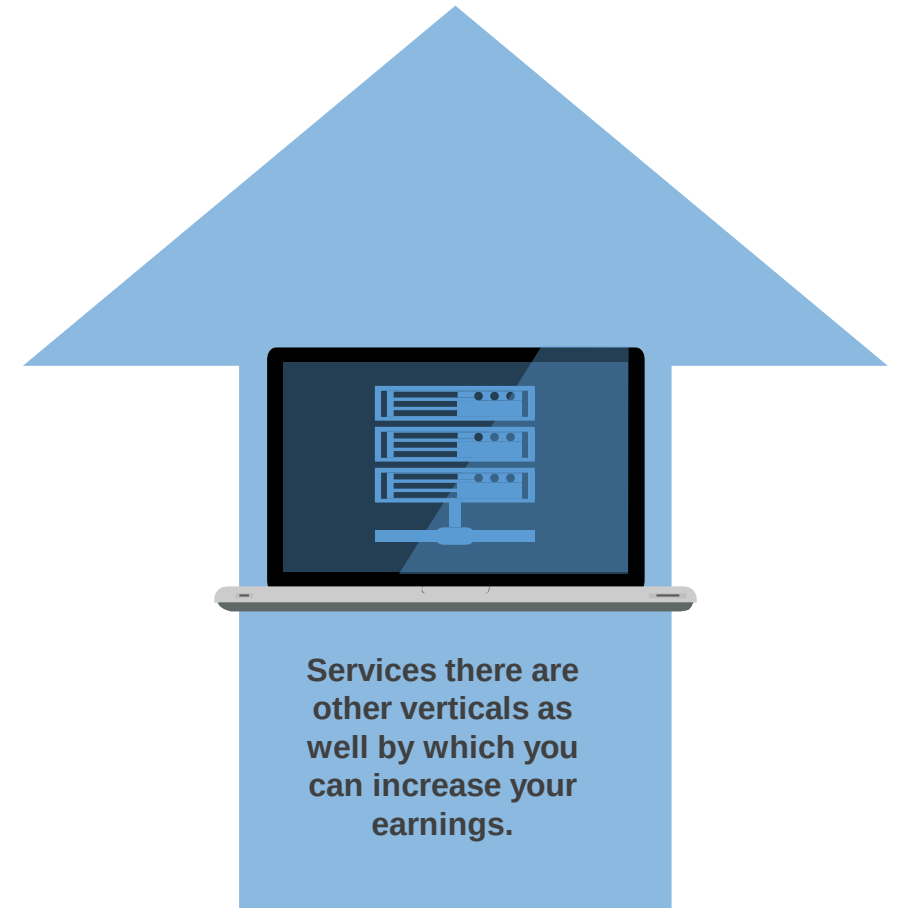
Subsequent Clients

Now, you got 15 more clients in second month, it means now you to have to work for 30 clients and by end of 1 year you have 180 clients. i.e. $180 \times 500 = 90000$. with just one service only per client.

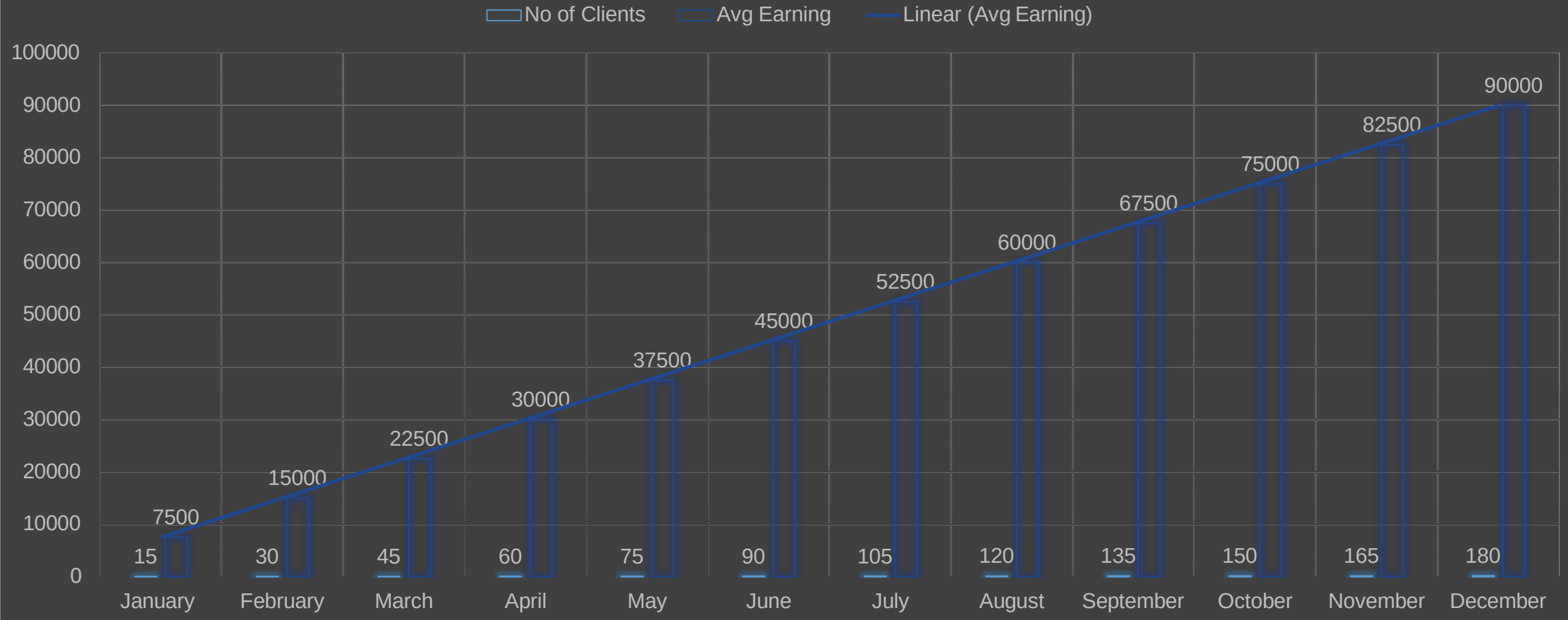
Year End

With regular clients and services even though just one you have the earning potential to earn upto 90000. more the services provided even to these clients will make you have a stream income .

25.00%



Sample Calculation



Note : This is an estimation only. Numbers can change and reflect in your income.



KYC SUBMISSION

- Photo
- PANCard Copy
- Aadhaar Copy
- Email ID

VERIFICATION

- Document Verification
- Location Verification

PAYMENTS

- License for Lifetime, With Auto Renewal every 5 Year.
- Agreement
- License
- Banner/Business Card

TRAINING

- 1:1 Training for Placing Orders
- CRM Training
- Relationship Manager

ONGOING ENGAGEMENT

- 24/7 Helpdesk
- Escalation Matrix
- New Services
- Up-gradation

PROCESS

What Will You Get

LICENSE & SOFTWARE

1. Business Help Centre License .
2. Dashboard will be delivered by KanunGrow .
3. CRM and Accounting Software.
4. Separate website and Official Email id.

SERVICES

1. 300+ Services across India.
2. Pricing of the services is the lowest in market

BACKOFFICE SUPPORT

1. 1 to 1 Training of CRM to place a new order. Training for All and additional services .
2. Relationship Manager
3. 24/7 Helpdesk Customer Support.

CLIENTS

1. Listing for Google Business Marketing and upon request Facebook Marketing
2. We in your clients queries and keep you updated about latest market trends.
3. We advise you how you procure more clients.

100% MONEY REDEEM

1. Banner, ID Card, Certificate, Visiting Card, T-shirt License – Hard copies under the preferred name.
2. Latest and customized Wallet offers .
3. Advertisement.



“Next Step ! How To Apply?”



KYC



Pan Card of Applicant
Aadhar Card of Applicant
Photo of Applicant
Email ID

BHC Location



City , Pin , Code , State
Area or Location of the City

VERIFICATION



BHC Expert is going to verify the availability
and KYC of the applicant & submit the report
to relationship manager.

PAYMENTS



Needed if Applications successful.

License Fees is 21,499/- One
Time payment.

You will be getting money back but you
need to discuss this with our Agents for
the details.

BHC ID CREATION



Upon payments– Within 1 Hour your BHC ID will
be created and your License to operate a centre
will be sent.
Marketing Material and Training will start afterwards.

KYC Reasoning and Process

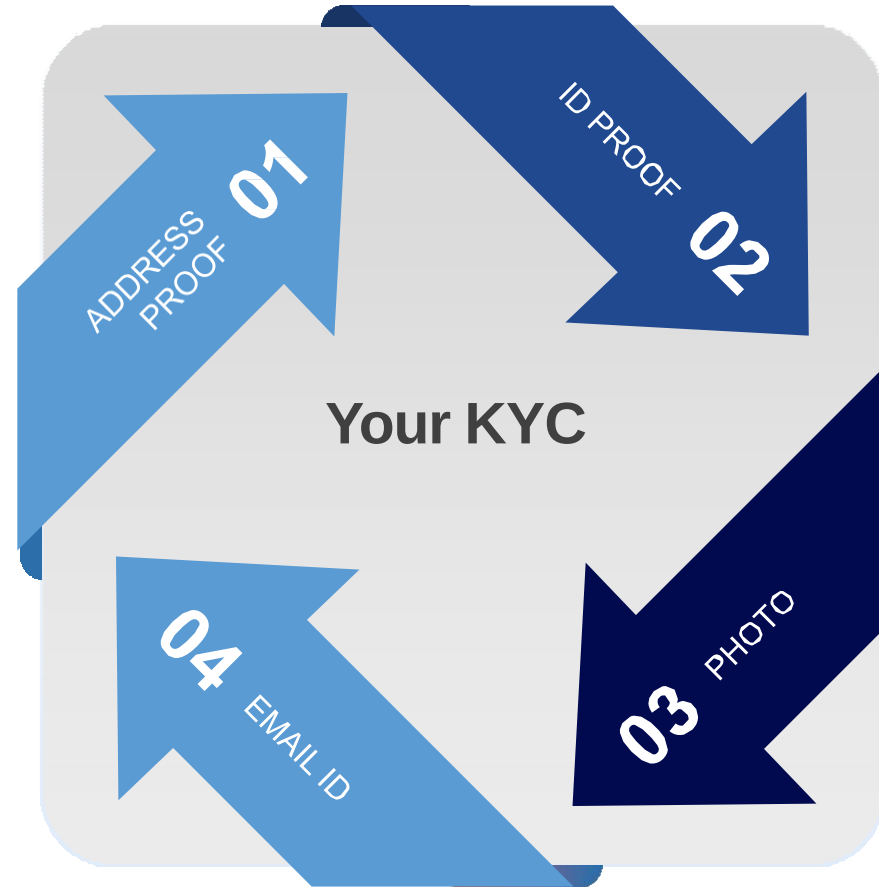
1. Aadhar Card
2. Passport
3. Driving License

Address Proof is needed to
Verify the office location premises

1. Working Email Address

Email ID is needed for Creating of Login ID's
for both software's or for any correspondence
For recent and latest updates.

Please share documents on :
E:mail: Bhc@Kanungrow.com
WhatsApp: 011-6927 0526



1. PAN Card
2. Aadhar Card
3. Voter Id Card

ID proof is required to verify the person
Identity for procuring the BHC Benefits

1. Recent Photograph

Latest or Recent Photograph be needed for ID Card
And cross match with the documents provided.



Final Thoughts!!

Share Your Documents and Postal Code either on WhatsApp
or on Email .

Any Further Queries Feel Free To Contact us on Same Number .

E:mail: Bhc@Kanungrow.com

WhatsApp: 011-6927 0526

www.bhc.kanungrow.com



KANUNGROW
GROWING AHEAD IN-PRINCIPLE



**Startup
Odisha**



#startupindia



THANK YOU !



Business Help Centre